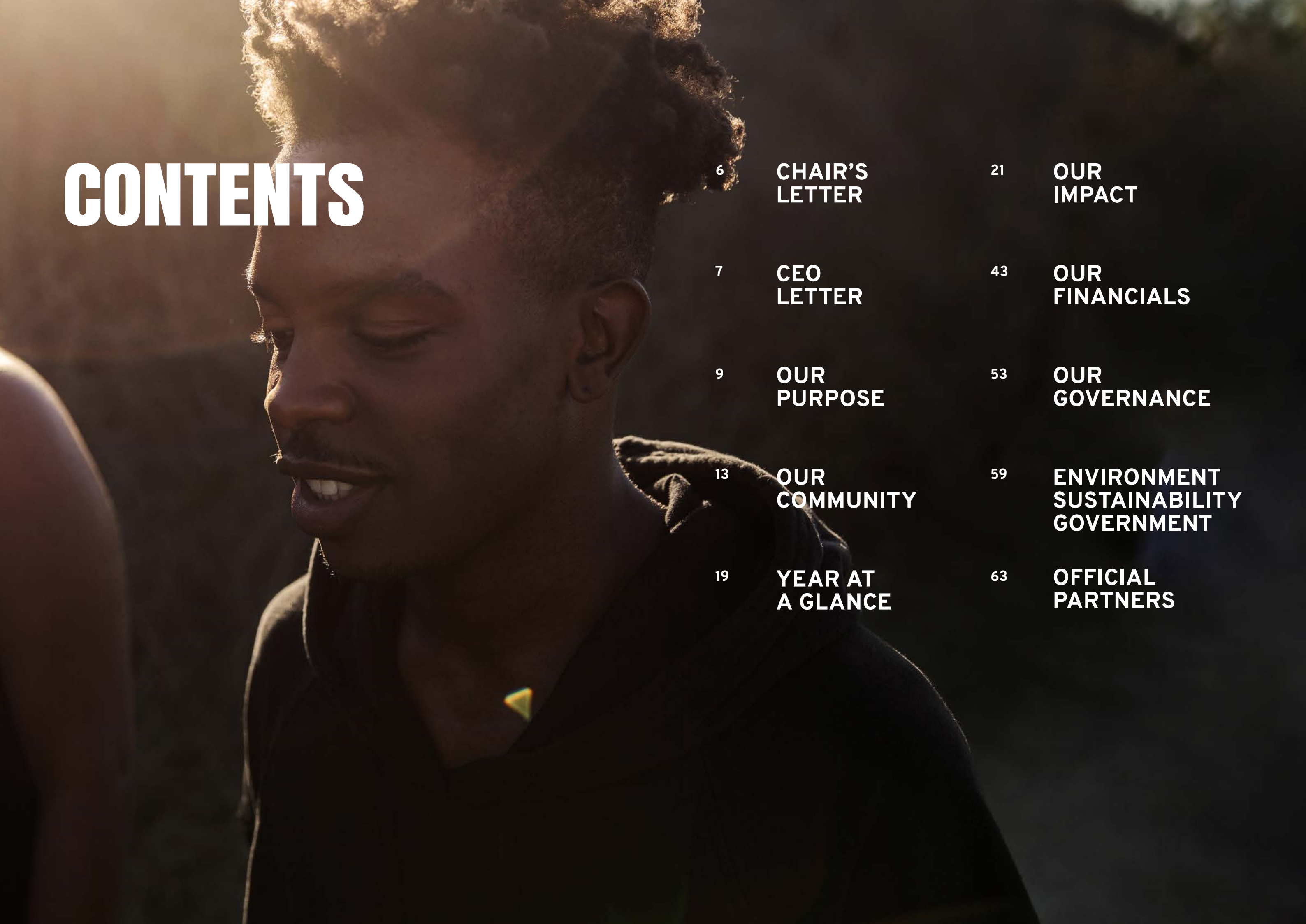




2025 MOVEMBER

ANNUAL REPORT



CONTENTS

6	CHAIR’S LETTER	21	OUR IMPACT
7	CEO LETTER	43	OUR FINANCIALS
9	OUR PURPOSE	53	OUR GOVERNANCE
13	OUR COMMUNITY	59	ENVIRONMENT SUSTAINABILITY GOVERNMENT
19	YEAR AT A GLANCE	63	OFFICIAL PARTNERS



CHAIR'S LETTER

RICHARD DEUTSCH

Too many men around the world continue to live in poor health or die young from causes we know how to prevent. Our job as a Board is to guide Movember's long-term vision and ensure that every decision, from funding to partnerships to policy engagement, brings us closer to a future where every man can live a longer, healthier life.

This year, that vision has come into sharper focus. We've seen major shifts in government engagement, research investment, and community mobilisation across the globe. The launch of the Movember Institute of Men's Health, backed by a \$100 million commitment, is giving shape to a more ambitious era for Movember – one where we unite global experts, challenge outdated health systems, and scale proven solutions to drive real-world impact.

It's also an era where leadership must reflect the diversity of the communities we serve. That's why I'm incredibly proud to welcome Nathan Appo to Movember's Global Board of Directors – the first Indigenous Australian to hold this position. Nathan is a respected Mamu man with over 20 years of experience in Aboriginal and Torres



Strait Islander health, education, and community development. His appointment marks a historic milestone in our journey toward greater cultural accountability, reconciliation, and lasting impact.

But more than that, it affirms a core truth: we cannot improve the health of Indigenous men without Indigenous leadership at the table. Nathan's wisdom, lived experience, and vision for self-determined change will help shape our global strategy and ensure our work delivers where it matters most.

As we reflect on the past year, it's clear that Movember is no longer on the sidelines of the men's health conversation. We're at the centre of it. We're helping governments shape national strategies. We're elevating men's health on the global policy agenda. And we're turning data and lived experience into tangible action.

To our supporters, our partners, and our global community, thank you. The change we're creating is only possible because of your belief in what Movember stands for and in the better, healthier future we're building together.

RICHARD DEUTSCH
CHAIR OF MOVEMBER

CEO LETTER MICHELLE TERRY

Twenty years ago, Movember set out to change the face of men's health. Today, we're doing just that — not just through moustaches, but through evidence-based programs, powerful advocacy, and a global community of people who believe that men's health matters.

We're building the future of men's health. Across regions and cause areas, we've doubled down on what works: training clinicians to better connect with men in crisis. Embedding mental health practices into the spaces young men frequent, whether that's on a sporting field, behind a gaming screen, or scrolling social media. We're backing Indigenous-led solutions. Tackling prostate cancer through smarter science and earlier action. And putting culturally responsive care into practice; so that no man is left behind.

These are not just wins for Movember — they are wins for men. For their families. For communities who've long been overlooked or underserved. This is real change, grounded in lived experience and driven by data. Change that's making systems fairer, care more accessible, and conversations around men's health impossible to ignore.



As the world shifts, so must the way we think about men's health. That means confronting outdated norms, breaking through stigma, and building systems that reach more men, earlier, and in ways that work for them. It also means staying bold — continuing to innovate, to partner with purpose, and to challenge what's possible. Movember sits at the intersection of science, lived experience, and culture, and we're using that vantage point to drive lasting, global change.

We're incredibly proud of what we've achieved, but even more energised by what lies ahead. Our mission remains urgent. Too many men are struggling in silence. Too many families are losing loved ones too soon. But thanks to you — our supporters, funders, partners, and advocates — we are building a future where that no longer has to be the case.

Thank you for being part of this movement.
Thank you for believing in what's possible.

MICHELLE TERRY
CEO





OUR PURPOSE

To create positive change,
so men live healthier, longer lives.

OUR VISION

To change the face of men's health:
A future where men, and therefore their
communities, live healthier and longer lives.

OUR MISSION

We are leaders of the men's health
movement. We confront, challenge,
and change individual behaviours,
systems and gender norms to address
health inequalities for men.

OUR VALUES



FUN

COURAGEOUSLY
KIND

ACCOUNTABLE

BETTER
TOGETHER

REMARKABLE

CHANGE AGENT

OUR COMMUNITY

Movember started with 30 mates and a bold idea. Today, it's a global movement — millions have taken part since 2003, raising awareness and critical funds for life-saving men's health programs and research.

In FY25, more than **291,053** Mo's registered to take part in Movember globally, helping generate an incredible AUD **\$138.4m** for men's health.



OUR FUNDRAISERS

Movember thrives because ordinary people do extraordinary things. Across the world, Mo's have powered the movement with creativity, courage, and relentless heart — turning personal challenges into powerful change.

In Canada, Olympian and TV host Jon Montgomery made history by launching a piece of his iconic moustache into space. Reaching a record-breaking 35,237m aboard a high-altitude balloon, the stunt set a world record for the "Highest Altitude Reached by a Human Moustache" — raising awareness and donations with sky-high impact.

In the United States, Anton Nootenboom — known as The Barefoot Dutchman — walked 3,100 miles barefoot from Los Angeles to New York City over 260 days, raising more than USD 40,000 for men's mental health. His Guinness World Record-breaking journey connected communities across the country and sparked global conversations about vulnerability and strength.

In Australia, paramedic Rohan Anstey went all-in for men's health — even pledging to legally change his name to "Mohan" if he raised AUD \$100,000. His bold campaign brought in an incredible AUD \$30,000, sparking national conversation and shining a light on the mental health toll faced by first responders.

In the UK, Durham University topped the national Big Moustache on Campus leaderboard, raising £126,879 through student-led initiatives across its colleges and clubs. Their campaign turned campus-wide moustache growing into a powerful force for destigmatising mental health — proving that change can start with a conversation.

These are just a few of the remarkable stories from our global Mo community. They remind us what Movember is all about: bold ideas, connection, and relentless commitment. Because when one person takes action, they inspire thousands more — and that's how we change the face of men's health.

OUR CORPORATE PARTNERS

Our corporate partners are instrumental in helping us amplify impact. These organisations bring funding, reach, and strategic alignment to our shared mission. From L'Oréal to Gillette, Amazon to Pringles, we've built trusted partnerships that drive health messaging further and faster than we could on our own.

In the UK, Amazon donated £1 for every eligible purchase throughout November — including Black Friday — inviting shoppers to support Movember while stocking up on grooming essentials. Pringles brought the Mo into everyday spaces with its first-ever Scan & Scan Conversation Café, pairing British café classics with Movember Conversations to teach thousands how to lead mental health dialogues in familiar, relatable settings.

Gillette deepened its commitment by launching its first U.S. workplace partnership — Shave Down & Catch Up — and in the UK, matched £20 donations for the first 3,750 donors, driving both awareness and fundraising across two continents. Meanwhile, L'Oréal Men Expert donated epic prizes to our Mo Awards, and lululemon sponsored grassroots fitness sessions worldwide, bringing men together in person and online to connect, move, and talk about their health.

By working together, we're reaching more men — and making change happen at scale.

OUR RESEARCH COMMUNITY

Movember's research network is a vital part of our global movement — uniting scientists, clinicians, and health experts to collaborate, share insights, test bold ideas, and accelerate progress.

This year, the Movember Institute of Men's Health launched a major new funding call at the intersection of gaming, masculinity, and youth mental health — offering initial grants of AUD \$25,000, followed by AUD \$100,000 for selected projects. The goal: to build innovative prevention models and close critical knowledge gaps in e-sports mental wellbeing.

Our Global Action Plan (GAP) continues to bring together more than 250 leading experts in prostate and testicular cancer research to collaborate on strategic, high-impact studies. These projects are designed to fast-track discovery and translation — delivering results that can improve men's lives faster than ever before.

In Australia, we funded a groundbreaking big data study with The George Institute to explore prostate cancer experiences among culturally and linguistically diverse (CALD) communities. The study combines AI-driven data analysis with linked census and health records, guided by panels of lived-experience contributors — helping to close long-standing equity gaps in cancer care.

Our strategy continues to be shaped by Global Advisory Committees — drawing on deep lived experience and expert insight to ensure every research investment drives meaningful, measurable, and equitable impact worldwide.

THE MEN WE SERVE

At the heart of everything we do are the men we serve — those navigating mental health challenges, cancer, and those determined to make the path easier for the next man who walks it.

They take part in clinical trials, our mental health programs, and global research studies. They share their stories, shape our strategy, and bring lived experience, strength, and generosity that push this movement forward. For some, Movember programs aren't just lifesaving; they're life-changing.

Together, they form a global community of men and the people who care about them — building a better future for men's health. One conversation, one moustache, one breakthrough at a time.





REAL STORY: ROSHAN

Having a brother is like having a built-in best friend: someone who shares your surname, part of your DNA and, in my case, a love of the great outdoors, good food and motorcycles. All of my earliest childhood memories entwine him, and so do the most significant experiences of my adult life.



Roshan and Shehan.
We were a package deal.

When I think about Shehan now, I think of a guy with a huge zest for life. Someone who wanted to grow and constantly learn new things. It was this thirst for knowledge and this epic sense of adventure that eventually saw him living abroad in Hong Kong. Shehan was having fun, he was meeting new people, and he was healthy.

But that all came crashing down the moment he told us, 'I have cancer'.

Shehan was 27 years old when he was diagnosed with testicular cancer, a disease that, if detected early, has a 95% survival rate. Unfortunately, Shehan did what so many of us guys do: he registered a potential problem but delayed seeking help. He, like too many men, let his fear of losing a testicle prevent him from visiting a doctor. The reality is that Shehan had actually noticed a lump 12 months before diagnosis, and by the time he sought medical advice, the cancer had spread to his lungs and grown on his nerves down his back, around his hip and down his legs.

His diagnosis was advanced, and it was really hard to hear doctors in Hong Kong telling us his cancer was terminal. Deep down, we believed that, once back in Australia, Shehan would have a decent chance of survival. We had hope, and so did the specialists here in Australia. With conflicting medical advice compounding the stress felt by Shehan and our family, we knew the road to recovery would be tough.



I decided to resign from my job and relocate to Sydney to be with him. I was determined to care for him full-time, because if our roles were reversed, there was no doubt that Shehan would do the same for me. I'm not going to lie, it was hard. It was really hard. Watching my brother fade away right in front of my eyes. He changed so dramatically in such a short amount of time. All of a sudden, he was frail, he had trouble breathing and he was easily exhausted.

There were so many times when I would run upstairs just to compose myself before returning down to see him. I wanted to be brave, and I wanted to be strong for him...even though I could feel my own mental health slipping.

I tried to focus on the things that were in my control, the things that brought a bit of light to this dark situation. We would duck out for late-night McDonald's runs and take trips to the local shops to get new shoes so that Shehan felt comfortable walking. We'd set up shop in the hospital – Mum, Dad and me. Listening to music and passing the long days together.

These things seem so basic now, but Shehan always appreciated our efforts so much and he always responded with a smile and a laugh. This wasn't a surprise, as Shehan, even in his final moments on earth, had spent his entire life making others feel better. Losing him will always be one of the most traumatic experiences of my life. But if my family's story encourages us to rethink our understanding of men's health then it is worth sharing. My hope for everyone reading my story and this report is that they understand why we must work harder to help men recognise when they need support and to create a health system that knows how to engage men and provide help when they need it.



YEAR AT A GLANCE

YEAR AT A GLANCE

\$138.4 MILLION

GENERATED
GLOBALLY

291,053

REGISTERED
PARTICIPANTS

THE MOVEMBER INSTITUTE OF MEN'S HEALTH:

TRANSLATING EVIDENCE INTO ACTION, AT SCALE

The Movember Institute of Men's Health is the engine room powering our global mission. Launched in 2023 with an AUD \$100 million investment, it brings together the world's leading minds in men's health — researchers, clinicians, policymakers, community leaders, and men with lived experience — to tackle the most pressing health challenges facing boys and men.

PROFESSOR SIMON RICE

GLOBAL DIRECTOR

MOVEMBER INSTITUTE OF MEN'S HEALTH



“

BETTER HEALTH FOR MEN DOESN'T HAPPEN BY CHANCE. IT HAPPENS BY DESIGN — THROUGH SMART INVESTMENTS, SYSTEMS THAT LISTEN, AND A DEEP UNDERSTANDING OF WHAT WORKS. THE MOVEMBER INSTITUTE IS HERE TO DRIVE THAT CHANGE, AND TO ENSURE THAT NO MAN IS LEFT BEHIND.”

— SIMON RICE

Together, we're putting evidence into action. We fund innovative research, back world-class programs, and build the evidence needed to influence policy, reform health systems, and deliver better care on the ground. From mental ill-health and suicide prevention to prostate cancer and healthcare that is more responsive to the needs of men, our focus is simple: solutions that work — at scale.

What makes the Institute different is how we operate. We partner with purpose, challenge outdated norms, and shine a light on issues too often overlooked. We train clinicians to better connect with men in distress. We co-design culturally responsive care. We help governments shape national policies and health strategies. We keep men at the centre — because when men thrive, so do families, relationships, and communities. Healthier men really mean a healthier world.

Our goal? A world where every man has the tools to take charge of his health, where systems support him, and where speaking up is a strength, not a risk.

HOW WE WORK:

- **Fund Bold Solutions:** We back breakthrough research and game-changing programs with multi-year investments — tackling mental ill-health, suicide, cancer, and building a healthcare system that better meets the needs of men, at scale.
- **Train the Frontline:** From GPs to mental health clinicians, we're equipping health professionals with the tools to better reach, respond, and retain men in care.
- **Influence Systems:** We advise governments, shape national strategies, and reform health systems to work better for all men — no matter who they are or where they live.
- **Share What Works:** We publish best-in-class reports, evaluate everything we do, and make our insights open — so others can build on our impact. We're committed to strong knowledge translation and bridging the gap between research and real-world practice.

HOW WE'RE CHANGING THE FACE OF MEN'S HEALTH

Men are dying earlier than they should from largely preventable reasons. That's why we work to help every man live a healthier, longer life.

Our focus is on mental health and suicide prevention, prostate cancer and testicular cancer, as well as raising awareness about men's health issues.

We work to make change at all levels - systems, norms and with individuals. We challenge the status quo, shake up men's health research and transform the way health services reach and support men.

Healthy men, healthy world.
That's the goal.



KEY STRATEGIES

IMPROVING MEN'S HEALTH LITERACY

Provide men with the tools and knowledge to understand their own physical, social and emotional health and how and when to get support. Focus on mental health, relationships, prostate cancer and testicular cancer.

PROMOTING GENDER RESPONSIVE HEALTHCARE

Facilitate gender responsive healthcare training and education for health professionals to better engage with men.

IMPROVING YOUNG MEN'S MENTAL HEALTH

Leverage sports, esports and gaming as settings to engage young men in mental health promotion. Build evidence and develop approaches to shape what it means to be a young man in a digital world.

FOCUSING ON IMPROVING HEALTH EQUITY

Fund and support community-led Indigenous health programs to improve men's social and emotional wellbeing. Funding projects to improve prostate cancer and mental health knowledge and outcomes for underrepresented communities.

IMPROVING PROSTATE CANCER MORTALITY & QUALITY OF LIFE

Reduce unnecessary treatment and maximise detection of prostate cancer. Determine how to prevent progression of high-risk prostate cancer to advanced, fatal disease. Reduce variation in treatment quality. Optimise monitoring and management of patients, and drive collection of PROMS (patient reported outcome measures) and personalised care models. Address and improve sexual health outcomes for those with prostate cancer and their partners.



OUR APPROACH

CONVENING

Work collaboratively and partner with global experts, organisations and events that have influence on men's health.

ADVOCACY

Engage communities, mental health and men's cancer sectors, and decision makers to help move evidence into policy.

EVIDENCE-BUILDING

Build trusted and credible evidence on what works to improve cancer outcomes, health equity, gender responsive health and service delivery, and mental health.

REAL-WORLD DELIVERY

Together with sector partners, we put evidence into action, delivering and funding evidence-based programs.



THE CHANGE WE SEEK

INDIVIDUALS

Men take action and behave in ways that promote positive health across all stages of their lives.

NORMS

Norms of what it means to be a man are expansive and enhance men's health and relationships.

SYSTEMS

Health systems and services meet the needs of men and deliver high quality care and improved health outcomes for them.

IMPACT

Men, and therefore their communities, live healthier and longer lives.

- Improved mental health and wellbeing.
- Reduced rate of suicide.
- Prostate cancer mortality is reduced.
- Testicular cancer mortality is reduced.
- Improved quality of life.
- Men are receiving improved quality of care.



CHANGING THE MEN'S HEALTH POLICY GAME

GAUTAM RAJU
GLOBAL DIRECTOR, POLICY & ADVOCACY

In just 12 months, we've gone from knocking on the doors of Parliament to sitting at the table. We've made men's health impossible to ignore, and we've put real solutions in front of the people who can make change happen.

In Australia, ahead of the federal election, we launched our first Election Platform – and it made waves. For the first time in history, both major political parties committed to the same thing: better health outcomes for men and boys. A \$32.0 million pledge followed – the largest federal investment in men's health on record – with \$18.7 million of that going directly to Movember to scale two of our most impactful programs. Men in Mind, which trains clinicians to better support men in distress, and Movember Ahead of the Game (MAOTG), our flagship youth mental fitness program delivered in partnership with the AFL. MAOTG builds resilience through community sport and is powered by 26 incredible grassroots delivery partners across the country.

The remaining \$13.3 million is being invested across several organisations to support a broader ecosystem of men's health. This includes: \$8.3 million for the Men's Shed Initiative to expand their National Shed Development Program and deliver new health promotion activities; \$3.0 million to Healthy Male for their Plus Paternal initiative, helping men prepare for fatherhood and develop strong parenting skills; and \$2.0 million to the Black Dog Institute to strengthen research and community awareness through Spud's Game at the Danny Frawley Centre for Health and Wellbeing.

In the UK, momentum is building. Since the Government committed to developing its first National Men's Health Strategy in partnership with Movember, the Premier League and leading men's health organisations, we've been face-to-face with the Prime Minister, MPs, cabinet ministers, and civil servants, to make the case for change. We've supported powerful campaigns from partners including The Dad Shift and Prostate Cancer UK, helping elevate critical issues such as paternity leave and NHS prostate cancer guidelines. In March 2025 we launched the first in a four-part convening series with Global Action for Men's Health and leading academics from across the UK and Ireland. Held at our London HQ, the session brought together 30 sector leaders for strategy consultation workshops – identifying shared priorities and opportunities for collaboration to shape the future of men's health.

Most importantly, we've put men at the heart of the conversation – asking what they want from their health system and how it can better support them. Their voices are now helping shape the Government's Call for Evidence for the Men's Health Strategy: the first step toward policy that reflects the real lives, challenges, and needs of men across the country. This time, we're not just responding to policy. We're helping write it.

“

THIS WORK ISN'T JUST ABOUT POLITICS, IT'S ABOUT PEOPLE. IT'S ABOUT MAKING SURE NO MAN, NO BOY, NO FAMILY GETS LEFT BEHIND BECAUSE THE SYSTEM WASN'T BUILT WITH THEM IN MIND.”

— GAUTAM RAJU

These wins were hard-fought, community-backed, and evidence-driven. From Parliament House to party conferences to roundtables at No.10 Downing Street, we've shown decision-makers what's at stake — and what's possible.

At the heart of this advocacy is The Real Face of Men's Health — a global series of reports that bring together data, economics, and the lived experiences of men. These reports don't just diagnose the problem; they offer a roadmap for governments, showing how investing in men's health benefits not only men, but families, communities, and entire nations. Developed in deep consultation with academics and health and community organisations, they also underpin our key policy recommendations.

2025 AND BEYOND

This work is only just getting started. Reports in Canada, New Zealand, Ireland, and the US are on the way — each one strengthening our case for global action. We're building coalitions, shaping strategy, and pushing for the policies, programs, and funding men need to live longer, healthier lives.



CHAMPIONING INDIGENOUS MEN'S HEALTH

SONIA PREVOST-DERBECKER
GLOBAL DIRECTOR, INDIGENOUS PROGRAMS

In FY25, Movember launched a global Indigenous Social and Emotional Wellbeing portfolio through the Movember Institute of Men's Health. Backed by a landmark \$59.5 million investment across Australia, Aotearoa New Zealand, Canada and the United States, it's the largest funding commitment we've ever made to Indigenous men's health.

“

FOR TOO LONG, INDIGENOUS MEN HAVE BEEN SEEN THROUGH A DEFICIT LENS – AS PROBLEMS TO FIX, RATHER THAN LEADERS TO FOLLOW. MOVEMBER'S APPROACH IS FLIPPING THAT NARRATIVE. WE'RE PUTTING TRUST, RESOURCES, AND DECISION-MAKING BACK INTO COMMUNITY HANDS, WHERE REAL CHANGE HAPPENS.”

– SONIA PREVOST-DERBECKER

This seven-year investment is designed to tackle the deep-rooted health inequities facing Indigenous men and boys – from chronic disease and mental ill-health to disproportionately high rates of suicide. We know the solutions won't come from the top down. That's why this work is driven by two new funding streams: the Indigenous Men's Wellbeing Innovation Initiative and the Community Empowerment Initiative. Both are grounded in Indigenous knowledge, shaped by community priorities, and built to strengthen the cultural, spiritual, and social connections that keep men well.

In April 2024, we opened our first call for Expressions of Interest – inviting Indigenous-led organisations to design and deliver locally tailored programs that reflect their own strengths and aspirations. All initiatives will be guided by a Global Indigenous Advisory Committee, ensuring cultural integrity and long-term impact every step of the way.

From the Glen's Cultural Warriors program in New South Wales, to Work 2 Give in Canadian correctional centres, and the KVIBE bike workshop in Hawaii – we've seen what happens when Indigenous men lead the way. This investment backs what communities already know: real change starts from within. It's about backing local leadership, returning decision-making to community, and supporting Indigenous men to heal, connect, and thrive – in ways that are culturally grounded and community-led.

And we're just getting started. In 2025–2026, we'll launch our first Innovation and Community Empowerment Grants – bold, long-term partnerships designed to deepen local impact and put power where it belongs: in community hands.

We're proud to stand with First Nations, Inuit, Métis, Māori, Native American, Aboriginal, and Torres Strait Islander leaders who are not only redefining what health looks like – they're proving what's possible when Indigenous voices are front and centre from day one.

REACHING, RESPONDING AND RETAINING MEN IN CARE

BEN ROGERS
DIRECTOR,
HEALTH PROFESSIONAL EDUCATION

“

TOO MANY MEN FALL THROUGH THE CRACKS AFTER REACHING OUT FOR HELP. WE OFTEN HAVE ONE SHOT TO GET IT RIGHT, AND THAT STARTS WITH CARE THAT MAKES SENSE TO THEM. OUR JOB IS TO MAKE SURE THE SYSTEM IS READY TO RESPOND IN WAYS THAT RESONATE. THAT MEANS LISTENING, CONNECTING, AND DELIVERING CARE THAT REFLECTS WHAT IT MEANS TO BE A MAN TODAY. THAT'S WHAT GENDER-RESPONSIVE HEALTHCARE IS ALL ABOUT.”

— BEN ROGERS

While it's true that more men are seeking help than ever before, their experience of care often leaves them feeling dismissed, disconnected, or misunderstood. And when men don't feel seen, they tend to disengage — leading to missed opportunities, delayed diagnoses, and preventable deaths.



Despite accounting for three in four suicides, more than half of the men who take their lives in Australia each year had sought help in the year prior. It's a devastating disconnect — and a clear signal that we need to do more to support both the men reaching out, and the professionals trying to help.

Movember is working to build a healthcare system that better responds to the needs of men — developing the tools, training, and evidence to help health professionals reach, engage, and keep men connected to care. At the heart of this work is Men in Mind — an evidence-based online training program developed by clinical psychologist and Global Director of Men's Health Research, Dr Zac Seidler. The program equips mental health clinicians with the skills and strategies to better

connect with men before they reach crisis point and has already shown significant improvements in practitioner confidence and competence.

Movember is also partnering with the Australian Government to embed gender-responsive training across general practice, pharmacy, and nursing — equipping primary care professionals with the skills to deliver better care for men. In FY25, this work received a major boost with \$11.3 million in federal funding, enabling a nationwide rollout of the training programs.

Delivered through a new online training hub, this initiative gives health professionals the knowledge, tools, and confidence to create care experiences that truly resonate — keeping men engaged in their health and turning care into life-saving action.

MENTAL HEALTH IN MOTION

SUPPORTING THE NEXT
GENERATION OF MEN

BONNIE ROWE
GLOBAL DIRECTOR, MEN'S HEALTH
(COMMUNITY & ONLINE)



Young men today
are navigating a
fast-moving world –
both online and offline.

Expanding ideas about what it means to be a man, shifting relationships, economic pressures, global uncertainty, and the pressure of always-on digital culture are all shaping their mental health in complex ways.

Movember is showing up in the spaces young men already trust – sport, e-sports and gaming, and online – to co-create solutions with them that build mental fitness, strengthen connection, and catch challenges before they escalate.

SPORT

Sport is one of the most powerful settings to engage young men. With the right tools, clubs, coaches, players, and parents can turn the game into a force for connection – sparking conversations, building resilience, and encouraging early help-seeking. That's why Movember is backing programs that embed mental fitness into sport – from grassroots clubs to college campuses. We're helping young men build the skills they need to thrive, on and off the field.

Movember Ahead of the Game (MAOTG) is a globally recognised early intervention program that builds mental fitness and encourages help-seeking among athletes aged 12–18. Delivered through clubs and community settings, MAOTG equips young people, parents, and coaches with the skills to spot signs of distress, support one another, and talk openly about mental health. Peer-reviewed studies show the program reduces psychological distress and improves mental wellbeing outcomes.

Since 2021, MAOTG has reached more than 64,000 participants across Australia, Canada, France, Ireland, New Zealand, and the United Kingdom – including over 22,000 in FY25 alone. This included delivery in the 2024 Paris Olympics, thanks to the support of Generation 2024 and the Académie de Paris as part of the Paris Olympics legacy programme.

This year we launched MindMoves in the USA – a series of interactive courses that guide collegiate-athletes through the process of building mental resilience. Athletes gain access to video content and downloadable resources, so support is always within reach. The program covers a range of topics including stress management, recognising signs of mental health challenges in themselves and others, and increasing comfort with seeking help. Importantly, it is delivered by athletes, for athletes, leaning into the power of peer-to-peer learning.

Movember research revealed that college athletes who completed MindMoves benefited in the following ways:

- Better recognition of mental health symptoms in teammates.
- Increased confidence in supporting others in distress.
- Reduced stigma and greater openness to befriend, work with, or date someone experiencing mental health challenges.
- Increased willingness to reach out for support – whether informally (through friends and family) or formally (via psychologists or other professionals).

In August 2024, Movember and **Laureus Sport for Good** announced a formal partnership, including multi-year investment in youth development programs across historically underserved communities in Chicago and New York City. Five recipients have already been identified in Chicago across sport settings including soccer, boxing, wrestling, baseball and softball.

We're also building a global network of sports and mental health researchers across Australia, Canada, Ireland, New Zealand, the United Kingdom, and the United States. This work includes

developing new **Mental Health Guidelines for Community Sport**, and studies exploring the emerging role of community sport in suicide prevention and coach-led psychological safety.

As part of our commitment to supporting the psychological safety of all men in sport, we have partnered with Pride Cup in Australia. Through this burgeoning partnership, our goal is to reduce homophobic behaviour in sport by engaging young men in meaningful conversations about inclusion, respect, and belonging.

E-SPORTS & GAMING

Gaming is how millions of young men connect, compete, and form identity – but until now, mental health has been largely missing from the conversation. Movember is working with industry, researchers, and communities to change that.

As the official mental health partner to global esports leader **BLAST**, Movember is embedding mental fitness directly into the esports ecosystem. This partnership is helping to raise awareness of Movember's **Level Up** platform, which promotes mental health literacy, supports safe spaces, and positions mental health as a priority across esports.

Insights from this partnership – alongside research and consultation with global experts – are informing the world's first **Mental Health Guidelines for Esports**: practical tools designed for broad adoption by industry stakeholders.

We're also leading the world's first **Global Gaming & Mental Health Study**, engaging more than 12,000 young men across five countries. This multi-year research effort explores how gaming behaviours influence mental wellbeing – from the connection fostered through play, to the tipping points where it may lead to distress. The goal? To define a “Goldilocks zone” of healthy engagement and shape future prevention models that meet young men exactly where they are.

“

CONVERSATIONS ABOUT YOUNG MEN'S HEALTH SHOULDN'T START IN CLINICS. THEY SHOULD START IN COMMUNITIES – IN THE GAMES THEY PLAY, THE TEAMS THEY'RE PART OF, AND THE CONTENT THEY WATCH. WHEN WE SHOW UP IN THOSE SPACES WITH THE RIGHT TOOLS AND STORIES, WE GIVE YOUNG MEN THE CONFIDENCE TO OPEN UP, SUPPORT THEIR MATES, AND LOOK AFTER THEIR MENTAL HEALTH.”

– BONNIE ROWE

ONLINE

In today's digital age, masculinity is increasingly shaped online – often more by influencers and algorithms than by real-world experiences. Some of this content is motivating and inspiring. But much of it reinforces rigid gender roles, fuels negative attitudes toward women, and undermines mental health. To shift the narrative, we need healthier, more relatable stories in the same spaces where young men already watch, scroll, and share.

Movember's **Young Men's Health in a Digital World** study – the first large-scale quantitative analysis of its kind – engaged 3,000 young men across Australia, the UK, and the US. It revealed how online masculinity content is shaping how young men see themselves, treat others, and navigate their mental health. Sometimes for the better – but often in ways that reinforce harmful gender norms, discourage help-seeking, and drive polarisation. The study also uncovered powerful opportunities to co-create more positive narratives with the content creators young men already follow – and to shift the algorithm toward connection, not division.

In response, we launched the **Young Men and Media Collective** – a global platform bringing together researchers, content creators, and partners to help build a healthier digital landscape. The Collective will fund “test and learn” projects, share evidence, elevate young men's voices in tech policy debates, and reduce exposure to harmful narratives.

This work also complements new research exploring digital health promotion opportunities focused on fostering healthy relationships. It aims to help young men navigate the complexities of modern relationships by using online content to promote strengths-based behavioural strategies that protect mental wellbeing. We want young men to feel confident having open, respectful conversations in their intimate relationships – whether they're dating, getting serious, or already committed.

Across 2025, we undertook research to better understand the relationship concerns young men are facing, alongside a study exploring how they engage with digital platforms for health information. Results from this work will be released in late 2025 – helping to inform the launch of a global, youth-led health promotion campaign later this year.

From locker rooms to livestreams, Movember is investing in the spaces that matter to young men – and designing solutions with them, not just for them. We're combining real-world programs, cutting-edge research, and media partnerships to create lasting, scalable change. Because when we support young men's mental health early, we lay the foundation for healthier lives – and healthier communities – for years to come.

Prostate cancer is the second most commonly diagnosed cancer in men worldwide.

That's why we've been driving progress for more than 20 years – from early detection to survivorship. In 2024, our research helped change how late-stage prostate cancer is treated, improving not only survival, but quality of life. It's one example of how bold investment and global collaboration are delivering real outcomes.

We won't stop until every man gets the care he deserves.

SARAH WELLER
GLOBAL DIRECTOR, PROSTATE CANCER



TRANSFORMING PROSTATE CANCER CARE

OUR GLOBAL STRATEGY IN ACTION

BETTER TREATMENTS FOR ADVANCED DISEASE

For men with incurable prostate cancer, time matters. That's why Movember backs research that extends life and improves how men live it. In February 2025, the ENZA-p clinical trial – funded by Movember and the Australian Government through the Prostate Cancer Research Alliance – published a breakthrough finding. By combining two treatments – Lu-PSMA and Enzalutamide – in a new approach, the study gave men longer survival, less pain, and reduced fatigue. It's a powerful reminder of why we invest in bold, innovative research – and the difference it makes for men with late-stage disease.

We're also working to stop the disease from progressing in the first place. Through our Preventing Disease Progression initiative, we're identifying biomarkers that help predict how a man's cancer will behave. By combining and analysing global datasets that were once siloed, we're generating insights that could transform the way prostate cancer is diagnosed and managed – allowing doctors to tailor treatment before the disease becomes life-threatening.



BREAKING DOWN BARRIERS TO CARE

Too often, the care a man receives depends on his race, income, geography, and identity. We're closing those gaps by investing in tailored, community-led solutions. In 2025, Movember awarded AUD \$6.6 million to 18 health equity grants across Australia, Canada, Ireland, the UK, and the US – supporting Indigenous and First Nations men, Black and Caribbean men, culturally and linguistically diverse communities, LGBTQIA+ individuals, and men in rural or low-income areas. In the UK, we've partnered with Prostate Cancer UK on three additional projects focused on racial health equity. This is not one-size-fits-all care – it's about co-creating solutions with the communities most often left behind.

PUTTING MEN'S VOICES AT THE CENTRE

When we talk about prostate cancer treatment, it's easy to focus on the disease itself. But what men feel during treatment – pain, fatigue, emotional stress – matters just as much. Movember is helping shift the system toward more personalised, holistic care, where men's voices guide decisions and wellbeing is front and centre.

In 2024, we invested AUD \$2.1 million in six new grants to implement patient-reported outcome and experience measures (PROMs and PREMs) across Australia, Canada, and the UK. We also completed recruitment for the IRONMAN EMPRO trial, which is testing a new PROMs-based care pathway for men with advanced disease. Through our PRMs in Practice webinar series, we're sharing what works – helping health systems embed these measures into everyday clinical care.

POWERING EARLY DETECTION AND SMARTER TREATMENT

Early detection saves lives – but too many men are still diagnosed too late. Movember is tackling this head-on. In the UK, we've contributed £1.5 million to TRANSFORM, the country's largest prostate cancer screening trial in 20 years, led by Prostate Cancer UK. The goal: to find the most effective way to detect aggressive cancers earlier.

In Ireland, we're part of the EU's PRAISE-U Consortium, working alongside University College Dublin to test new approaches to screening. Globally, we're preparing to launch a major trial of a risk-adapted active surveillance framework – helping men with early-stage disease get the right treatment at the right time, without being overtreated or overlooked.

RAISING THE STANDARD OF CARE

Movember is lifting the standard of care for men with prostate cancer by harnessing the power of data. In Ireland, we've announced a 3.5-year commitment to IPCOR 2.0, the next phase of the national outcomes registry, with data on more than 6,800 men. Across Australia and New Zealand, our support of PCOR-ANZ continues to drive quality improvement, with registry reports now covering around 72% of the population. Our international registry, IRONMAN, has reached over 4,500 men across 15 countries – collecting clinical and patient-reported data to shape better care for men with advanced disease.

Because data should lead to one thing: better care.



“

I’VE SPOKEN TO MEN WHO DIDN’T KNOW THEY HAD PROSTATE CANCER UNTIL IT WAS TOO LATE. AND TO MEN WHO LIVE WITH SIDE EFFECTS THEY WERE NEVER WARNED ABOUT. THAT’S WHAT FUELS THIS WORK – AND WHY WE WILL CONTINUE TO FIGHT FOR BETTER CARE AND QUALITY OF LIFE EVERY DAY.”

— SARAH WELLER

DRIVING CHANGE IN SEXUAL HEALTH AND WELLBEING

Sexual wellbeing is central to quality of life – yet it’s still one of the most neglected areas of prostate cancer care. We’re working to change that by embedding sexual health guidelines into everyday clinical practice.

In 2024, we partnered with the International Society of Sexual Medicine (ISSM) to increase awareness and adoption of these guidelines. We hosted expert convenings in Australia, Canada, New Zealand, Ireland, the UK, and the US – uniting national experts to help tailor solutions to national health systems. In April, we gathered global leaders in sexual medicine to shape the next wave of research priorities and innovation. Because treating cancer means treating *all* of the man, not just the disease.



OUR FINANCIALS

The Movember Foundation globally generated income of \$138.4 million for the year ended 30 April 2025, a result to be proud of given the uncertain economic environment.

Global donation income was largely consistent with the prior year, totalling \$126.1 million (2024: \$126.7 million). This included \$12.6 million of donations raised through our strong partnership with the Distinguished Gentleman’s Ride, now in its ninth year and The Distinguished Gentleman’s Drive, which is in its fourth year. Contributions from our corporate partners through matched giving and other sponsorships continued to grow during the year and form an increasing portion of our donation income. Interest income grew to \$11.3 million (2024: \$9.3 million), with an improved mix of investments.

During the current financial year, The Movember Foundation invested \$88.9 million (2024: \$92.1 million) across our key investment areas of Prostate and Testicular Cancer Biomedical Research, Prostate and Testicular Cancer Survivorship and Health Outcomes, Mental Health & Suicide Prevention and Men’s Health Programs and Health Promotion. These core investment areas form part of our Mo Institute framework, which guides investment, advocacy and evaluation efforts across our key priorities.

FUNDRAISING AND ADMINISTRATION COSTS

Movember strives to maximise the health benefits for the men we serve, and this could not happen without the associated costs of fundraising and administration. From each dollar raised, the organisation spends 15.8 cents (2024: 16.0 cents) on fundraising and 5.3 cents (2024: 5.6 cents) on administration costs.

As an organisation, we are committed to minimising fundraising and administration costs through global efficiencies and resource sharing. Our global shared cost structure enables Movember to efficiently manage centralised functions such as finance, human resources, legal and technology. We aim to spend every dollar wisely and achieve maximum value from every investment decision made.

FUNDS RETAINED

To ensure the long-term continuity of the organisation, the Board has adopted a general reserves policy of holding funds to cover 9 to 12 months of operating costs for the year ahead. This policy is reviewed annually to align with Movember’s strategic objectives and to take in consideration the current global economic environment.

During the current financial year, no additional general reserves funds were retained (foreign exchange differences on consolidation resulting in a slight movement). As a result, all excess funds raised during the current financial year are available to be invested in Men’s Health programs.

TOTAL INCOME AND REGISTERED PARTICIPANTS 2024-25 CAMPAIGN
FOR THE YEAR ENDED 30 APRIL 2025

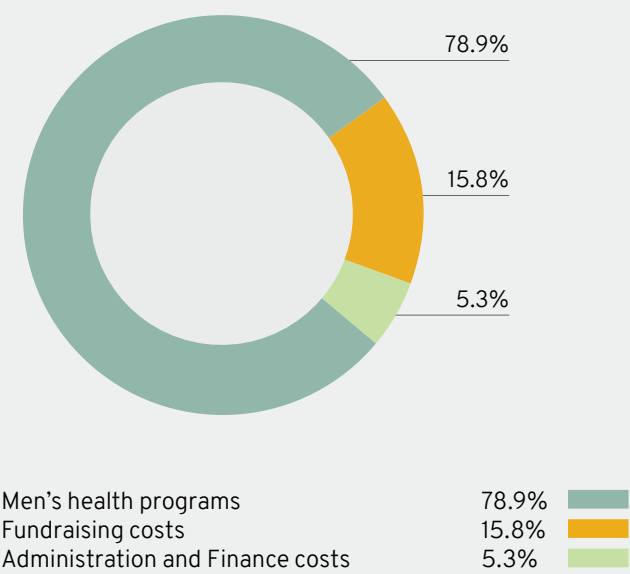
	Total income in \$AUD millions	Registered participants	Year of first fundraising campaign
Australia	28.2	61,884	2004
Canada	26.5	47,770	2007
UK	42.2	97,677	2007
USA	25.0	32,934	2007
Mainland Europe Countries	7.1	22,279	2011
Ireland	5.0	11,396	2008
New Zealand	4.0	13,002	2006
Rest of World	0.4	4,111	2012
Total	138.4	291,053	

PROGRAMS INVESTMENTS

From every dollar raised during the year ended 30 April 2025, 78.9 cents (2024: 78.4 cents) will be invested in men’s health programs that will benefit men worldwide. In dollar terms, this is the equivalent of \$108.9 million (\$107.6 million). Investments across our key priorities continue to be made via Men’s Health Partners and through our own direct global collaborative programs and our awareness and education programs.

Further details of some of the investments in programs are outlined earlier in this annual report.

THE FOUNDATION’S TOTAL INCOME HAS BEEN ALLOCATED FOR USE AS FOLLOWS:



CASH AND FINANCIAL ASSETS

At 30 April 2025, Movember held the following in cash and financial related assets:

Cash and cash equivalents	\$157.3m
Term deposits, bonds and investments	\$191.9m
Total	\$349.2m

The majority of cash and financial assets are held for investment in programs. Around \$257.8 million has been restricted for investment in men’s health programs and we have around \$8.2 million that has been granted to our men’s health partners. Movember invests only in programs that are aligned with our strategic goals, and only where it is demonstrated that we can have the greatest impact on men’s health. We undertake a rigorous approach to program investment that involves a peer reviewed process, due diligence on selected implementation partners and the establishment of independent governance committees. All Men’s Health Partners and implementation partners for Movember managed programs are held accountable for driving outcomes that ensure current and future funding achieves significant results.

The investment processes together with the linking of partner payments to milestone achievements are key to ensuring that Movember’s accumulated cash and financial assets are both invested wisely and spent on a timely basis. The majority of the \$257.8 million is expected to be spent on programmatic work within the next three years.

Further cash and financial assets of around \$37.9 million have been retained in general reserves to ensure that the organisation has adequate funds for investment in future fundraising activities. As the majority of Movember’s revenue is currently derived from one annual campaign, the Board has adopted a fiscally conservative general reserves policy that ensures 9 to 12 months’ coverage of costs should unforeseen circumstances arise in the future impacting Movember’s annual campaign.

Working capital requirements for net liabilities that have been incurred but not yet paid for amount to around \$9.4 million, with the remainder of \$35.9 million relating to unrealised foreign exchange gains that arise on the consolidation of subsidiaries to the Australian dollar. These unrealised foreign exchange gains have arisen over a number of years due to the Australian dollar declining relative to our core markets of the United States dollar, Euro, Great Britain pound and Canadian dollar (with consolidated cash and investments increasing due to the cash and investments being held in local currencies).

Movember manages its cash and investment holdings in accordance with the Foundation’s global treasury and investment policy.

THE MOVEMBER FOUNDATION TRUST
CONSOLIDATED STATEMENT OF SURPLUS OR DEFICIT AND OTHER COMPREHENSIVE INCOME
FOR THE YEAR ENDED 30 APRIL 2025

	Notes	2025	2024
		\$	\$
REVENUE			
Revenue from contracts with customers and income		138,392,512	136,921,743
Program expenditures	1	(88,941,547)	(92,149,446)
Fundraising expenditure		(21,896,567)	(21,901,829)
Administration expenditure		(7,315,892)	(7,404,023)
Finance cost		(262,176)	(319,385)
Gain/(Loss) on financial assets at fair value through profit or loss		241,070	(993,361)
Surplus	2	20,217,400	14,153,699
Other comprehensive income			
Items that are or may be reclassified to surplus or deficit			
Exchange differences on translation of foreign operations		14,864,178	446,282
Total comprehensive surplus for the year		35,081,578,	14,599,981

THE MOVEMBER FOUNDATION TRUST
CONSOLIDATED STATEMENT OF FINANCIAL POSITION
AS AT 30 APRIL 2025

	Notes	2025	2024
		\$	\$
ASSETS			
Current assets			
Cash and cash equivalents	3	157,255,996	169,436,065
Other financial assets	3	134,123,157	124,250,591
Trade and other receivables		7,829,855	7,770,694
Total current assets		299,209,008	301,457,350
Non-current assets			
Other financial assets	3	57,819,505	21,625,646
Plant and equipment		1,178,113	1,472,962
Right-of-use asset		6,048,202	7,468,976
Total non-current assets		65,045,820	30,567,584
Total assets		364,254,828	332,024,934
LIABILITIES			
Current liabilities			
Trade and other payables	4	21,648,025	23,652,226
Provisions		2,943,535	2,398,694
Lease liabilities		1,697,229	1,657,466
Total current liabilities		26,288,789	27,708,386
Non-current liabilities			
Trade and other payables	4	146,372	133,478
Provisions		656,428	615,163
Lease liabilities		5,580,135	7,066,381
Total non-current liabilities		6,382,935	7,815,022
Total liabilities		32,671,724	35,523,408
Net assets		331,583,104	296,501,526
EQUITY			
Restricted reserves for programs		257,782,449	237,110,622
Retained surplus (unrestricted reserves)		37,943,833	38,398,260
Foreign currency translation reserve		35,856,822	20,992,644
Total equity		331,583,104	296,501,526

NOTE 1: MEN'S HEALTH PROGRAM INVESTMENT

	2025	2024
	\$	\$
PROGRAM EXPENDITURE		
Prostate and Testicular Cancer Biomedical Research	3,695,893	6,100,602
Prostate and Testicular Cancer Survivorship and Health Outcomes	23,016,807	21,444,659
Mental Health & Suicide Prevention	38,443,657	34,351,578
Men's Health Programs and Health Promotion	23,785,190	30,252,607
Total program expenditure	88,941,547	92,149,446

NOTE 2: NET SURPLUS

During the current financial year, the net surplus after operating expenses totalled \$20,217,400 (2024: \$14,153,699). The net surplus resulted from a difference between the timing of funds raised and the associated program expenditure outflows, which will occur in future years.

NOTE 3: CASH AND INVESTMENTS

	2025	2024
	\$	\$
Cash at bank and on hand	99,867,291	113,565,085
Short term deposits	57,388,705	55,870,980
Cash and cash equivalents	157,255,996	169,436,065
Current term deposits and bonds		
	134,123,157	124,250,591
Non-current term deposits and bonds		
	52,656,296	16,703,507
Financial assets at fair value through profit or loss (FVTPL)	5,163,209	4,922,139
Other financial assets	57,819,505	21,625,646
Total cash and financial assets		
	349,198,658	315,312,302

Cash and investment assets are held primarily for investment in men's health programs and to fund ongoing operating costs. Cash and investment assets held as at 30 April 2025 have been retained for use as follows:

	2025	2024
	\$	\$
Grant distributions awarded to men's health partners	8,151,105	10,151,758
Restricted for Movember managed programs	257,782,448	237,110,622
General reserves, foreign currency translation and working capital requirements	83,265,105	68,049,922
Total cash assets and investments	349,198,658	315,312,302

NOTE 4: TRADE AND OTHER PAYABLES

	2025	2024
Current	\$	\$
Trade payables	820,378	1,717,499
Accrued expenses	8,362,644	8,392,930
Deferred revenue	3,250,757	1,617,349
Other payables	1,063,141	1,772,690
Distributions payable (i)	8,151,105	10,151,758
Total current trade and other payables	21,648,025	23,652,226
Non-current		
Other payables	146,372	133,478
Total non-current trade and other payables	146,372	133,478

NOTE 5: BASIS OF PREPARATION

These summary financial statements have been prepared on an accruals basis under the historical cost convention and have been prepared in accordance with the measurement, recognition and presentation requirements of applicable Australian Accounting Standards and accounting policies as set out in the audited financial report of the Movember Foundation Trust upon which an unqualified audit report was issued on 11 September 2025.

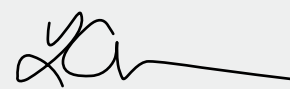
TRUSTEE’S DECLARATION

These summary financial statements have been derived from the audited financial report of the Movember Foundation Trust for the year ended 30 April 2025 in accordance with accounting policies described in Note 1 to the audited financial report. The summary financial statements should be read in conjunction with the audited financial report, available upon request at our registered office at Level 4, 21-31 Goodwood Street, Richmond VIC 3121.

In the Trustee company directors’ opinion:

- a. The summary financial statements:
 - i. are consistent with the audited financial report of the Movember Foundation Trust for the year ended 30 April 2025;
 - ii. presents fairly the Foundation’s financial position as at 30 April 2025 and its performance for the financial year ended on that date.
- b. There are reasonable grounds to believe that the Foundation will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with the resolution of the directors.



LINNSEY CAYA
DIRECTOR



Independent Auditor’s Report

To the Trustee of The Movember Foundation Trust

Report on the Summary Financial statements

Opinion

We report on the **Summary Financial Statements** of The Movember Foundation Trust (the **Group**) as at and for the year ended 30 April 2025. The Summary Financial Statements are derived from the audited financial report of the **Group** (the Audited Financial Report).

In our opinion, the accompanying Summary Financial Statements of the Movember Foundation Trust are consistent, in all material respects, with the Audited Financial Report, in accordance with the basis of preparation described in Note 5 to the Summary Financial Statements.

The **Summary Financial Statements** comprise:

- Summary consolidated statement of financial position as at 30 April 2025;
- Summary consolidated statement of surplus or deficit and other comprehensive income for the year then ended 30 April 2025;
- Related notes.

The Summary Financial Statements are contained in The Movember Foundation Annual report on pages 43 to 49.

The **Group** consists of The Movember Foundation Trust (the Trust) and the entities it controlled at the year end or from time to time during the financial year.

Scope of the Summary Financial Statements

The Summary Financial Statements do not contain all the disclosures required by *Australian Accounting Standards – Simplified Disclosure Requirements* applied in the preparation of the Audited Financial Report. Reading the Summary Financial Statements and this Auditor’s Report thereon, therefore, is not a substitute for reading the Audited Financial Report and our auditor’s report thereon.

The Summary Financial Statements and the Audited Financial Report do not reflect the effects of events that occurred subsequent to the date of our auditor’s report on the Audited Financial Report.

The Audited Financial Report and our auditor’s report thereon

We expressed an unmodified audit opinion on the Audited Financial Report in our auditor’s report dated 11 September 2025.

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Emphasis of matter – basis of preparation and restriction on use and distribution

We draw attention to Note 5 to the Summary Financial Statements, which describes the basis of preparation.

The Summary Financial Statements have been prepared to assist the Trustee of The Movember Foundation Trust for the purpose of presenting the Movember Foundation Annual Report 2025. As a result, the Summary Financial Statements and this Auditor’s Report may not be suitable for another purpose. Our opinion is not modified in respect of this matter.

This Auditor’s Report is intended solely for the Trustee of The Movember Foundation Trust and should not be used by or distributed to parties other than the Trustee of The Movember Foundation Trust. We disclaim any assumption of responsibility for any reliance on this Auditor’s Report, or on the Summary Financial Statements to which it relates, to any person other than the Trustee of The Movember Foundation Trust or for any other purpose than that for which it was prepared.

Other Information

Other Information is financial and non-financial information in The Movember Foundation’s Annual Report 2025 which is provided in addition to the Summary Financial Statements and this Auditor’s Report. The Trustee is responsible for the Other Information.

Our opinion on the Summary Financial Statements does not cover the Other Information and, accordingly, we do not express an audit opinion or any form of assurance conclusion thereon.

In connection with our audit of the Summary Financial Statements, our responsibility is to read the Other Information. In doing so, we consider whether the Other Information is materially inconsistent with the Summary Financial Statements, or our knowledge obtained in the audit, or otherwise appears to be materially misstated.

We are required to report if we conclude that there is a material misstatement of this Other Information and based on the work we have performed on the Other Information that we obtained prior to the date of this Auditor’s Report we have nothing to report.

Responsibilities of the Trustee for the Summary Financial Statements

The Trustee is responsible for the preparation of the Summary Financial Statements in accordance with the basis of preparation described in Note 5 to the Summary Financial Statements, including their derivation from the Audited Financial Report of the Group as at and for the year ended 30 April 2025.



Auditor’s responsibilities for the Summary Financial Statements

Our responsibility is to express an opinion on whether the Summary Financial Statements are consistent, in all material respects, with the Audited Financial Report based on our procedures, which were conducted in accordance with *Australian Auditing Standard ASA 810 Engagements to Report on Summary Financial Statements*.



KPMG



Kate Rowswell

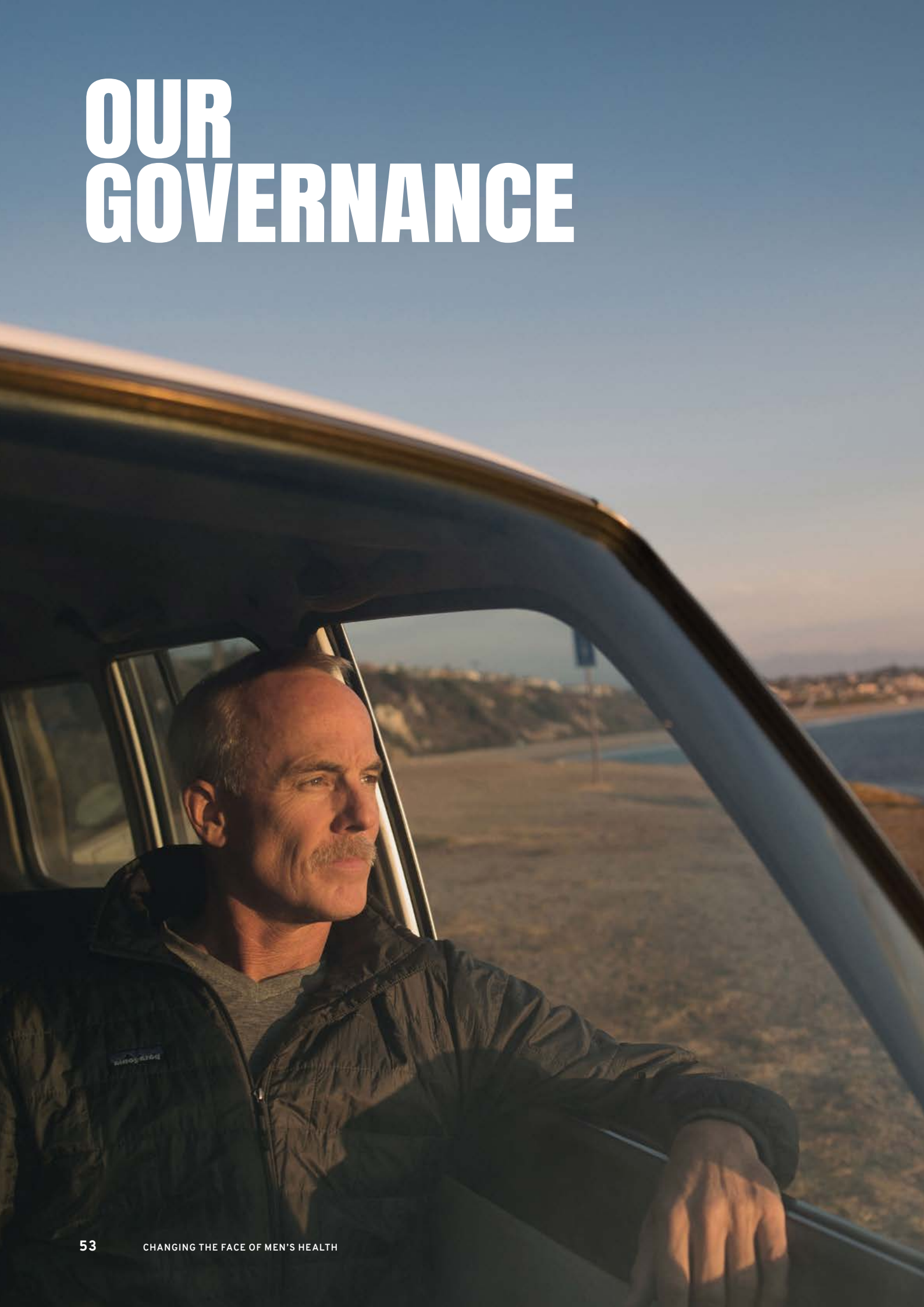
Partner

Melbourne

3 October 2025

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OUR GOVERNANCE



The Movember Foundation is a charity registered with the Australian Charities and Not-for-profits Commission.

As a charity operating across the globe, we must comply with a range of regulatory and governance obligations. Movember takes these obligations very seriously, and our governance framework has been designed to reflect our commitment to best-practice levels of transparency, accountability and governance.

GLOBAL BOARD OF DIRECTORS

The Board is the custodian of Movember's purpose and ensures that organisational strategies are developed and delivered to fulfil Movember's mission.

The Board is accountable for Movember's performance, and Directors consider every Movember supporter, donor, partner and the communities that Movember serves as key stakeholders to whom that accountability is owed.

The Board's primary functions include:

- Providing reporting, transparency and accountability to Movember's stakeholders
- Setting Movember's strategic direction, and monitoring and supporting management's delivery of Movember's strategic plan
- Selecting, appointing and managing the performance of the CEO
- Defining Movember's risk appetite and overseeing Movember's risk management practices
- Monitoring Movember's compliance with legal and regulatory requirements, including external financial reporting

Our Board is skills-based, with Directors bringing a wide range of collective expertise and experience to their roles.

There are two Director roles reserved for Founder Representative Directors. This ensures that the perspective of Movember's Founders on Movember's mission and founding principles is represented at the Board table.

BOARD COMMITTEES

The Board has established the following committees to assist it in discharging its responsibilities with reference to particular areas of specialist expertise.

From time to time, the Board may establish any committee or advisory group it considers necessary, but has convened the following committees on a standing basis:

The Finance, Risk & Audit Committee

The Finance, Risk and Audit Committee's purpose is to assist the Board in fulfilling its responsibilities regarding oversight of the quality, adequacy and integrity of Movember's finance, audit (internal and external) and risk and compliance management practices.

People & Culture Committee

The People & Culture Committee's purpose is to assist the Board in fulfilling responsibilities regarding oversight of matters relating to the composition, succession planning and performance of the Board, matters relating to the appointment and performance of the CEO, workplace health and safety, culture and strategic workforce issues.

Impact Committee (previously Programs Strategy & Investment Committee)

Originally, the Programs Strategy & Investment Committee's purpose was to assist the Board in fulfilling its responsibilities regarding oversight of matters relating to Movember's health programs strategy and portfolio management, and the monitoring and evaluation of outcomes from the implementation of that strategy and portfolio.

In March 2025, the Board determined that the purpose of the Committee had evolved, and a new Impact Committee was created to replace the Programs Strategy & Investment Committee and to assist the Board in fulfilling its responsibilities regarding oversight of the performance and evaluation of the 5-Year Impact Strategy.

The Impact Committee will receive detailed advice from the following specialist advisory committees:

- The Global Men's Health Advisory Committee (previously the Global Men's Health Advisory Committee and Global Cancer Advisory Committee)
- The Global Indigenous Advisory Committee provides specialist advice to the Global Men's Health Advisory Committee.

GLOBAL BOARD OF DIRECTORS
AS AT 30 APRIL 2025

Richard Deutsch
CHAIR, AU

Richard is a Non-Executive Director of Bendigo & Adelaide Bank Limited and Chair of the Board Audit Committee. He is a Non-Executive Director of AUB Group Limited and a member of the Audit & Risk Committee. Richard is a Champions of Change Coalition Convenor and Advisor to CEO’s and Boards.

Richard brings extensive experience delivering complex audit and advisory services to Australia’s leading public, private, government and not-for-profit organisations for more than 30 years, including more than 25 years working with PwC, and serving as the Chief Executive Officer of Deloitte Australia from 2018 to 2021.

Richard is passionate about supporting organisations that have a positive impact in the community. He is a former Chairman of OzHarvest and a former Director of Adara Group, a charitable organisation focusing on international development in emerging economies.

Damien Angus
NON-EXECUTIVE DIRECTOR, AU

A healthcare strategy consultant with over 20 years’ experience, Damien specialises in working with governments and businesses to develop and implement their strategies to meet their health and care needs. A long-time Movember supporter (he grew his first Mo in 2008), Damien brings previous not-for-profit board experience as well as expertise gained from earning a PhD in Physiology and an MBA.

Linnsey Caya
NON-EXECUTIVE DIRECTOR, USA

With over 20 years’ experience providing legal and strategic counsel for public and private companies across a variety of sectors, Linnsey brings her expertise in corporate governance, government affairs, risk management, human resources, and international commercial transactions to Movember. She also has extensive experience supporting not-for-profit enterprises through her work with the Boardriders Foundation (formerly the Quiksilver Foundation) and the Beckstrand Cancer Foundation, which supports families experiencing financial strain due to a cancer diagnosis.

Rob Moodie
NON-EXECUTIVE DIRECTOR, AU

Rob trained as a medical doctor, working as a clinician in rural Australia and in Africa before moving into public health, focusing on HIV/AIDS for the Victorian Department of Health, the World Health Organisation, the Burnet Centre and the Joint UN Program on AIDS (UNAIDS). He is currently Professor of Public Health at the Melbourne School of Population and Global Health. Rob has worked for numerous not-for profit organisations including Save the Children Fund and Médecins Sans Frontières. He has a keen interest in the prevention of non-communicable diseases, health promotion and health inequalities. Rob has chaired the National Preventative Health Taskforce and the Federal Minister’s Men’s Health Reference Group – the only Federal body that has ever existed focusing on men’s health.

Deanna Lomas
NON-EXECUTIVE DIRECTOR, AU

Deanna has 20 years’ experience in operations and transformation in Australia, UK, Asia and Africa, which has included holding a number of commercial and operations executive roles in mining, oil, gas, FMCG and retail. Deanna has also supported several not-for-profits including volunteering for 15 years at the Make-A-Wish Foundation, and she is currently a mentor for Kilfinan Australia, a cause-focused on building not for-profit leadership capability.

Travis Garone
NON-EXECUTIVE DIRECTOR, AU
(Founder Representative Director)

Travis is a Creative and Brand Consultant with over 30 years’ experience and has been named in the Qantas Most Influential Australians List. While being a co-founder and brand creator of Movember, Travis has also founded several highly successful companies, from his global creative agency Urchin, to cult street wear and skate brand Doomsday. Travis has performed many roles across famous brands such as YETI, Tony Hawk, DC, Quiksilver, Roxy, Fosters, CUB, Corona, Carlsberg, Asahi, Kronenbourg 1664, Millers, F1 and the World Surfing Tour. Travis has both a strategic, business and creative mind and has been working on special projects with market leading brands his entire career.

Rochelle Webb
NON-EXECUTIVE DIRECTOR, USA

Rochelle has over 20 years of global marketing experience working with Fortune 500 brands and start-ups. Her category experience span across, Technology, Financial Services, Gaming, Fashion, and Consumer Product. Rochelle has held several board seats and has made an impact in the marketing and advertising industry, academia, environmental, and Health & Wellness focused non-profits. Rochelle is also a professor of Entrepreneurship and Marketing at Loyola Marymount University in Los Angeles.

David Bryant
NON-EXECUTIVE DIRECTOR, AU
(Appointed 11 December 2024)

David is CEO of Marsh McLennan Pacific and President of Mercer Pacific. Marsh McLennan is a global leader in risk, strategy and people and David leads more than 4500 people across Australia, New Zealand, Fiji and PNG. With a successful 40+ year career in financial services, asset consulting, and banking across the Asia Pacific region, David’s previous roles include Chief Executive Officer, Wealth & Capital Markets and Chief Investment Officer at Australian Unity. He is Chairman of the Financial Services Council - the leading peak body for Australia’s financial services industry - and has served on the Movember Audit and Risk Committee since 2021.

Matthew Nacard
NON-EXECUTIVE DIRECTOR, AU
(Appointed 4 March 2025)

Matt is an experienced Director, Chair and Founder with a passion for health and education-related not-for-profit causes. He is the Principal and Founder of Nacard & Associates, which provides executive coaching / mentoring and consulting services, and serves on the Board Finance and Risk Committee of the Street Side Medics. Matt was the Co-Founder of Ethical Partners which had ~\$3.5bn in funds under management. He previously worked at Macquarie Group for 16 years, most recently as Co-Head of Asian Equities. This business spanned eight countries with over 400 people. He also served on the Macquarie Foundation Global Committee.

Matt was a Non-Executive Director, including a period as Chair, of batyr, a not-for-profit organisation with a mission to “smash the stigma” surrounding young people’s mental health. He also served on batyr’s Board Finance Committee and a period as Chair of its Board Risk Committee.

Nathan Appo
NON-EXECUTIVE DIRECTOR, AU
(Founder Representative Director -
appointed 5 March 2025)

Nathan Appo is a proud Mamu man with over two decades of experience in Aboriginal and Torres Strait Islander health, education, and community development. A fierce advocate for Indigenous self-determination, he has worked across government, not-for-profits, and grassroots organisations to drive better outcomes for First Nations communities. Nathan currently serves as the Partnership Manager for Deadly Choices at the Institute for Urban Indigenous Health, where he leads culturally driven health promotion that empowers Aboriginal and Torres Strait Islander peoples to make healthy lifestyle choices. He also sits on Tennis Australia’s First Nations Advisory Board and previously served four years on the Queensland Reconciliation Board.

PREVIOUS DIRECTORS

Cassandra Vujovich-Dunn
NON-EXECUTIVE DIRECTOR, AU
(Founder Representative Director –
ceased 5 March 2025)

FINANCE, RISK & AUDIT COMMITTEE
AS AT 30 APRIL 2025

Deanna Lomas
CHAIR
Non-Executive Director

Richard Deutsch
Chair of The Board

David Bryant
Non-Executive Director

PEOPLE AND CULTURE COMMITTEE
AS AT 30 APRIL 2025

Linnsey Caya
CHAIR
Non-Executive Director

Rochelle Webb
Non-Executive Director

Moana Weir
Committee Member

IMPACT COMMITTEE
AS AT 30 APRIL 2025
(Previously Programs Strategy
& Investment Committee)

Damien Angus
CHAIR
Non-Executive Director

Rob Moodie
Non-Executive Director

Travis Garone
Non-Executive Director

Jaelea Skehan
Committee Member
(Appointed 4 March 2025)

GLOBAL MEN’S HEALTH
ADVISORY COMMITTEE
AS AT 30 APRIL 2025
(Previously the Global Men’s Health Advisory
Committee and Global Cancer Advisory Committee)

Dr Jaelea Skehan OAM (Chair)
AU. Director, Everymind. School of Medicine
and Public Health, University of Newcastle

Professor Matt Englar-Carlson
USA. Professor and Department Chair, Department
of Counseling, California State University Fullerton
Co-Director - Centre for Boys and Men’s Health

Professor Derek Griffith
USA. Risa Lavizzo-Mourey Population Health and
Health Equity University Professor in the Department of
Medical Ethics and Health Policy in the Perelman School
of Medicine, and Fellow and Senior Advisor on Health
Equity and Anti-Racism in The Leonard Davis Institute
of Health Economics in the Department of Family and
Community Health at the University of Pennsylvania,
USA. Chair of Global Action on Men’s Health

Assoc Professor Jacqui Macdonald
AU. Associate Professor of Psychology,
Faculty of Health, Deakin University

William Roberts
UK. CEO of the Royal Society of Public Health, UK

Travis Garone (Movember Board)
AU. Co-founder Urchin global creative agency, Co-
Founder, Director and Brand Creator of Movember

Professor Robert Moodie (Movember Board)
AU. Professor of Public Health at the Melbourne
School of Population and Global Health

Roger Sharp
AU. Chief Sustainability & Corporate Affairs Officer
at Bupa Asia Pacific (Appointed 4 March 2025)

Dr Mark Wenitong
AU. “(Kabi Kabi, Vanuatu). Medical Advisor
at the Apunipima Cape York Health Council
in Cairns., Adjunct Professor University of
Queensland (Appointed 29 April 2025)

Dr Neil Fleshner
CAN. Urologist. Professor and Former Chair
of the Division of Urology, University of
Toronto (Appointed 29 April 2025)

Dr Alicia Morgans
USA. Genitourinary Medical Oncologist. Medical
Director, Survivorship Program, Associate Professor
of Medicine, Harvard Medical School, and Dana
Farber Cancer Institute (Appointed 29 April 2025).

Mike Maloney
UK. Lived experience member. Former audit
partner, KPMG (Appointed 29 April 2025).

EXECUTIVE LEADERSHIP TEAM
AS AT 30 APRIL 2025

Michelle Terry
Chief Executive Officer

Paul Villanti
Executive Director, Programs

Caroline Quinn
Chief Operations Officer

Graham Link
Chief Information Officer

Fiona Lund
Chief People Officer

Charlie Read
Chief Financial Officer

Simon Rice
Global Director, Movember Men’s Health Institute

Natalie Davey
Chief Marketing Officer
(Commenced 15 October 2024)

Kylie Barrie
Company Secretary
(Appointed 16 December 2024)

POLICIES THAT MAKE UP OUR
GOVERNANCE FRAMEWORK

The detail of Movember’s governance framework
and the policies that it comprises are available
on our website. Every Director and Officer at
Movember is committed to working within the
letter and spirit of our governance framework.

MEETINGS

Six Board meetings were held in the 2024-
25 financial year. The Finance, Risk and Audit
Committee met four times, the People &
Culture Committee met three times, and the
Programs Strategy & Investment Committee
met five times during the financial year.

STRUCTURE

AUSTRALIA
The Movember Foundation is an Australian-based not-for-
profit, unincorporated trust, Australian Business Number 48
894 537 905 which is run by The Movember Group Pty Ltd
as Trustee (ACN 119 012 243). There are nine shares issued
in the Movember Group Pty Ltd – held by nine Members
– Travis Garone, Adam Garone, Justin Coghlan, Andrew
Gibbins, Anthony Power, Jacinta Phelan, Sandy Goodman,
Cassandra Dunn and Nathan Appo. In addition to being
shareholding Members, Travis Garone and Nathan Appo are
appointed to the Board as Founder Representative Directors.

The Movember Foundation has been granted Deductible
Gift Recipient status in Australia, and as such, all
donors are entitled to a tax receipt and a full tax
deduction for their donations. During the 2024-25
financial year, the Movember Group Pty Ltd as trustee
for the Movember Foundation ran the Movember
campaign in Australia, New Zealand and Singapore.

Movember Foundation uses intellectual property
under an exclusive licence agreement with Movember
IP Pty Ltd. The licence includes the right to use the
‘Movember’ and associated trademarks. Movember IP
Pty Ltd is owned by four shareholders – the original
Founders of Movember Foundation: Travis Garone,
Luke Slattery, Adam Garone and Justin Coghlan.

USA
Movember Foundation is a registered US entity (EIN
77-0714052) and runs the Movember campaign in
the US. Movember Foundation is a not-for-profit
organisation that is exempt from Federal income tax
under section 501(c)(3) of the Internal Revenue Code
and contributions to Movember in the US are deductible
under section 170 of the Code. The Movember Group
Pty Ltd as trustee for the Movember Foundation is
the sole member of the Movember Foundation.

EUROPE
Movember Europe runs the Movember campaign in the
UK and Europe. Movember Europe is a company limited by
guarantee in England and Wales (company no. 7275694).
It is a registered charity in England and Wales (charity
no. 1137948), in Scotland (charity no. SC041981) and in
Ireland (charity no. 20105280). The Movember Group
Pty Ltd as Trustee for the Movember Foundation is the
sole member of Movember Europe. Movember Europe
Trading Limited is a company limited by share capital
(company number 7604578) and is used for the trading
activities associated with the UK campaign. Movember
Foundation e.V. is a registered association in Germany.

CANADA
Movember Canada runs the Movember campaign in
Canada. Movember Canada is a not-for-profit corporation
(company no. 767531-3) and is a registered charity
(charity no. 84821 5604 RR0001). The Movember
Group Pty Ltd as Trustee for the Movember Foundation
is the sole member of Movember Canada.



ENVIRONMENTAL, SUSTAINABILITY & GOVERNANCE

OUR FRAMEWORK

Movember exists to create lasting positive change for men, their families, and their communities. Our mission to “change the face of men’s health” is deeply intertwined with ethical, sustainable, and responsible practices that guide both our investments and our impact. Movember’s ESG framework is rooted in the pillars of “people, planet, and processes.” This holistic approach continues to inform the delivery of our Impact Strategy, creating a ripple effect that will transform men’s health – and the world around us – for the better.



PEOPLE

Our people are our greatest asset – the driving force behind everything we do. We are committed to safeguarding their wellbeing and fostering inclusive environments where everyone can contribute to and share in our progress, regardless of who they are or where they come from.

Through equitable recruitment and employment practices, we aspire to build a workforce that reflects the rich diversity of the communities we serve. Our **2023-2026 Safeguarding Action Plan** puts employee and volunteer wellbeing at the forefront, from onboarding to daily operations. This includes 24-hour access to an Employee Assistance Program (EAP) for all Movember staff and their families, dedicated **SafeTALK** training for mental health and a July Challenge where employees are individually and collectively encouraged to do something good for their wellbeing and purchase something that benefits their wellbeing.



Since flexibility is key to maintaining a happy and productive workforce, Movember offers hybrid work arrangements tailored to individual roles and circumstances, and **Early Finish Fridays** that allow staff to recharge and focus on personal priorities and boosting workplace efficiency.

Inclusivity is fundamental to our culture. This is why we provide structured training on inclusive behaviours and unconscious bias, ensuring every team member feels valued and empowered. This includes inclusive recruitment training for managers to mitigate bias in the hiring process. Our commitment to gender pay equity has led to achieving an average total remuneration Gender Pay Gap of 0% as announced by Workplace Gender Equality Agency in March 2025 – reflecting our dedication to fairness across all aspects of employment. We will continue championing diversity of gender, ethnicity, experience, and perspectives within the workplace. The Movember team proudly embraces cultural awareness and celebrates the knowledge, wisdom, and culture of First Nations and Indigenous peoples globally. Our Reconciliation Plan in Australia reflects our deep respect for Indigenous communities in shaping local health and wellbeing outcomes.



PROCESSES

Strong governance is the backbone of our organisation, ensuring we act with the utmost transparency and accountability for our supporters. Movember's governance framework underpins how we manage risk, ensure regulatory compliance, and protect the privacy and security of our data. We have an easily accessible governance page on our website where detailed information about our Board and its corporate governance practices can be found, as well as our financial reporting. We do this so our supporters and partners can see the steps we are taking to protect and maximise the impact of the funds entrusted to us, whilst also ensuring the sustainability of our organisation against our long-term goals and unforeseen operating conditions.

Movember is committed to addressing modern slavery risks in its operations and supply chains. Movember's published Modern Slavery Statement helps to ensure Movember is not supporting or benefiting from unethical practices. Our statement notes that Movember considers the modern slavery risk profile associated with our operations to be low. Principally, this is because our operations are carried out by a workforce that is made up of professionally qualified and highly skilled service workers employed across industrialised countries where workers' rights, and the regulation of employment conditions and corporate governance/business practices is high. However, we acknowledge that our supply chain isn't without modern slavery risk, and that we need to take care when making choices in relation to the procurement of some categories of goods and services.

We adhere to the National Institute of Standards and Technology (NIST) Cybersecurity Framework and maintain ISO 27001 certification for the Prostate Cancer Outcomes Registry in Australia and New Zealand, ensuring the highest standards of privacy and data protection throughout our work. Led by our Chief Technology Officer, Movember's information security and cyber-resilience initiatives focus on proactive and responsive security measures. We also provide ongoing organisation-wide training on privacy and cybersecurity, fostering a culture of shared responsibility. In an increasingly complex, digital-first environment, this approach strengthens our resilience and safeguards our mission.

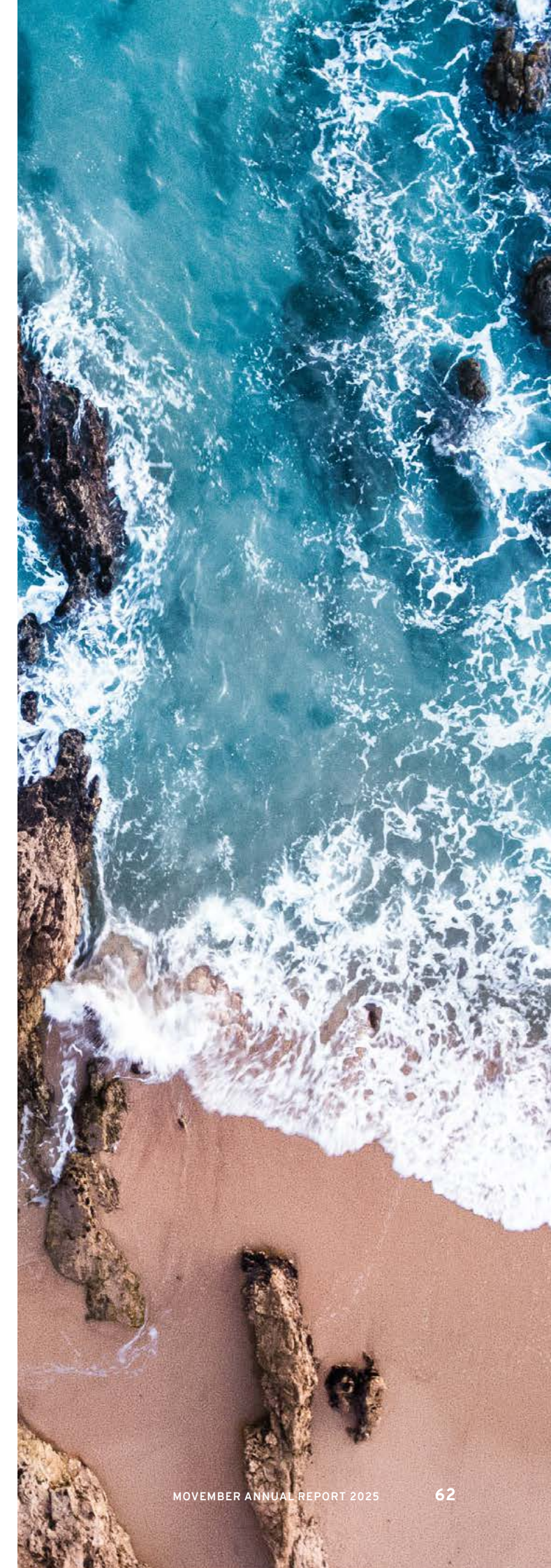
Equally integral to our success is diversity. Our Board and Advisory Groups are structured to reflect the communities we serve, bringing diverse skills, experiences, and perspectives into decision-making processes. Our robust risk management and compliance frameworks ensure we operate ethically and sustainably in over 20 countries. This work is overseen by our Chief Operating Officer, Chief Financial Officer & General Counsel.

Diversity to us means a range of skills and experience, as well as personal attributes such as age, geographic representation, cultural background, gender, and interests that come together to change the face of men's health. Each year, our Board dedicates time to review the mix of skills and attributes of members of our Board and Advisory Groups that best serve Movember's needs, exploring opportunities to further enhance diversity.

PLANET

The health of our planet is directly connected to human wellbeing, and Movember is actively taking steps to reduce our environmental footprint. Across our global offices, sustainability is a priority: we use pre-loved furniture where possible, partner with the greenest utility providers available, and ensure all offices are equipped with landfill and recycling facilities. To encourage active, low-emission transport, each office also features end-of-trip shower and storage amenities.

We work with a third party to ensure our Merch store also follows sustainable practices, offering products made from natural materials and shipped in plastic-free packaging. Every choice we make, big or small, aims to preserve the planet for future generations.



OFFICIAL PARTNERS

Our corporate partners and major philanthropic donors play an essential role in helping us to achieve our mission of enabling men to live healthier, happier, longer lives.

They help us reach new audiences, spread vital messages that get men talking about their health and raise much-needed funds which are invested back into game-changing men's health projects.

In what has been the strangest and most difficult of times, we are truly thankful for their ongoing support and commitment to changing the face of men's health.

We couldn't do what we do without them.

Gillette

coles



amazon

**L'OREAL
MEN EXPERT**



lululemon



**CVS
Health**



POLITIX



swysh.

Bradfords



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