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AUSTRALIAN REAL WORLD CANCER EVIDENCE NETWORK (PAN CANCER INITIATIVE)

SEPTEMBER 2026 NEWSLETTER

FROM ADELAIDE: REFLECTIONS FROM THE ACCN INNOVATIONS SHOWCASE

Earlier this month, members of the Pan Cancer team attended two significant national gatherings in Adelaide – the National Cancer Data Framework Symposium on Wednesday 9 September, followed by the Australian Comprehensive Cancer Network (ACCN) Innovations Showcase on Thursday 10 September. Together, the two events provided a rare opportunity to hear from across the sector on the future of cancer data in Australia, and how initiatives like ours contribute to that shared national agenda.

At the Innovations Showcase, we presented a poster titled *The Australian Real World Cancer Evidence Network (Pan Cancer Initiative): ACCN-Aligned National Reporting and Visualisation of Patient-Reported Data – Pathways to Networked National Reporting*, which was on display across both days and generated some genuinely productive conversations with delegates about how a networked national reporting capability could be realised within the ACCN framework.

Alongside the poster, we delivered a presentation titled *From Consensus to Implementation: Lessons from the Australian Real World Cancer Evidence Network (Pan Cancer Initiative) for Delivering ACCN-Aligned Networked Activities under the Australian Cancer Plan*, drawing on the initiative's experience of translating strategic intent into consensus-based, deliverable outcomes.

Thank you to everyone who took the time to stop by our presentations, asked questions, and shared perspectives across the two days. The strength of engagement reinforces just how much appetite exists across the sector for meaningful, coordinated progress on cancer data – and how important initiatives like the ACCN are in creating the spaces for that dialogue to happen.



WORK PACKAGE 4 BUILD UPDATE: BRINGING THE PROSTATE CANCER OUTCOMES RESOURCE TO LIFE

Work Package 4 has entered its next significant phase, with the technical build of the publicly accessible prostate cancer outcomes resource now progressing across two parallel streams – user experience design and statistical analysis.

We are pleased to share we have recently engaged a User Experience Designer from Mantel Group to lead the design of the resource. Mantel's approach begins by ingesting the substantial body of research and requirements work already completed – including the three Lived Experience workshops, the Advisory Group workshops, and the endorsed requirements register – then identifying and filling any remaining gaps through additional discovery work. From there, prototypes will be developed and tested directly with the resource's intended users to refine the design before handover to the development team for build.

Running alongside the design stream, statistical analysis is progressing to schedule, with the two streams converging ahead of the build. We remain on track to release the resource by March 2027. Further updates will follow as prototypes take shape.

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SAVE THE DATE: JOIN US AT THE COSA ASM

We are delighted to share that the Pan Cancer Initiative will have a strong presence at the Clinical Oncology Society of Australia Annual Scientific Meeting (COSA ASM), held at the International Convention Centre, Sydney from 11-13 November 2026.

At the centre of our program is a breakfast session titled *Measuring What Matters: Implementing PROMs and PREMs Using the National Core Outcome Set*, taking place on Thursday 12 November from 7:30 to 8:45am. Chaired by Sarah Weller (Movember), the session will bring together the some of the experts who contributed to Work Package 1 – Imogen Ramsey (Flinders University), Sandra Nolte (Monash University), and Carolyn Mazariego (University of New South Wales) – to translate the nationally agreed Core Outcome Set into practical, actionable guidance that clinicians and services can take back on their own settings.

Across all three days of the conference, we will also host an exhibition booth. The booth will serve as the launchpad for our Work Package 5 campaign, *Measuring What Matters* – a sector-wide push to increase awareness, understanding, and meaningful use of Patient Reported Outcome Measures and Patient Reported Experience Measures across Australian cancer care.



WORK PACKAGE 5: THE CAMPAIGN TAKES SHAPE

Significant progress has been made on the Work Package 5 awareness campaign following the completion of a comprehensive sector engagement led by First Person Consulting (FPC). The engagement heard from 20 contributors across 13 organisations through consultation sessions, written feedback, and validation surveys conducted through June and July.

The engagement's central finding was that *Measuring What Matters* is the campaign platform that resonates across audiences. The framing emerged from participants themselves, and when tested, drew genuine support with a consistent recommendation to personalise it to "*Measuring What Matters to You"* in patient-facing context. Alongside the central idea, the engagement produced validated key messages tailored for patients, clinicians, and health services, and clear guidance on which channels reach which audiences. The engagement also identified that the campaign cannot stand alone – its success depends on visibly closing the loop with patients on how their data is used, and pairing awareness with implementation support.

We are also pleased to share that Visual Domain has been engaged to develop the creative assets – including infographics, one-page fact sheets, patient story videos, and drop-in content for coalition partners to share through their own channels. The campaign will soft launch at the COSA ASM in November.

CONTACT US

Got a question? Want to join the consortium? Visit our website at www.pancancer.movember.com or send us an email at pancancer@movember.com.

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