

# LONG TERM INVESTMENTS IN MEN'S HEALTH



Movember is a movement.

A community.

Millions of people around the world, working together to make a difference.

We've invested over **\$385m in Men's Health** programs globally over last 5 years, but there's a lot more to do.

Thanks to your help, we'll be investing over **\$260m in Men's Health** in the years to come.

[ GLOBAL - ALL FIGURES IN \$AUD UNLESS OTHERWISE STATED ]

Since our hairy movement began 22 years ago, Movember has proudly raised AUD\$1.8billion (and counting) for men's health.

For every dollar raised globally, almost **79 cents of that goes to support our key cause areas** – prostate cancer, testicular cancer, mental health and suicide prevention.

The funds raised by our loyal Mo community is what fuels our mission to change the face of men's health for the long term – ensuring we are getting the best possible bang for buck along the way.

[ GLOBAL – ALL FIGURES IN \$AUD UNLESS OTHERWISE STATED. FY2025 FIGURES ]



# CASH RESERVES



Movember maintains financial reserves in line with best practice for global charities, ensuring we can deliver multi-year funding agreements with partners and weather periods of financial uncertainty.

In FY 2025 Movember held total cash reserves of over **\$340 million**. These cash and investments are held in the countries in which the funds were raised to pay for programs in future periods, provide working capital and provide general reserves for unexpected circumstances.

Over \$260 million has been set aside for future programs across the countries in which Movember operates. This includes everything from global impact programs such as Ahead of the Game to funding research initiatives and project delivery in our key cause areas.

Movember has allocated the \$260+ million to a range of programs and research studies to be undertaken over the coming years, in most cases as part of multi-year funding agreements.

Movember's Board of Directors have allocated over \$260 million of your hard-earned funds as follows:

PROSTATE &  
TESTICULAR CANCER

**\$80m**

MENTAL HEALTH &  
SUICIDE PREVENTION

OVER **\$114m**

MEN'S HEALTH PROGRAMS,  
HEALTH PROMOTION & ADVOCACY

OVER **\$70m**

Many of our largest research investments - such as prostate cancer clinical trials - are funded in phases. Funds are released at key milestones, once each stage of research or treatment that's completed.

# SO WHY DO WE ALLOCATE FUNDS IN THIS WAY?

Movember has a duty to ensure responsible funding of projects and research, so that we and our partners are equipped for success. For example, a program may begin small in one country to test its effectiveness before it is scaled globally, such as with *Ahead of the Game*. Likewise, the newly-created *Movember Institute for Men's Health*, which was launched in 2023, acts as a central hub for research, ensuring we have clear global oversight on the exact research we are funding and not, for example, doubling up on similar research projects with one of our partners across our key global markets.



# GLOBAL SNAPSHOT OF PLANNED SPEND

Here is a global snapshot of some of our investments in Men's Health, broken down by cause area.

**PLEASE NOTE:**

These figures are global and presented in **AUD**, so may differ based on fluctuating foreign currency exchange rates. Funds are allocated in country by the country's currency.

# Around \$80 million in Prostate and Testicular Cancer, in programs like:

## CLINICAL QUALITY

The Prostate Cancer Outcomes Registry (PCOR) is a large-scale prostate cancer registry that collects information on the care provided and the outcomes for men diagnosed with prostate cancer. By using real-world data from thousands of men, doctors and researchers are driving improvements in care & wellbeing.

## PERSONALISED CANCER CARE

The Movember-funded IRONMAN EMPRO study is testing a simple but powerful idea: can tracking and responding to how people with prostate cancer feel - both physically and emotionally - make a real difference in their care? It's like a weather alert, helping doctors step in before a storm hits.

## PREVENTING DISEASE PROGRESSION RESEARCH

Building a world-first transformative database that will sync and analyse data of thousands of men globally using innovative technologies like artificial intelligence and machine learning.

## PROSTATE CANCER HEALTH EQUITY

Movember is funding 18 projects across five countries to close unfair gaps in prostate cancer care - because who you are and where you live shouldn't determine your outcome.

## TRUE NORTH INTERNATIONAL SEXUAL HEALTH

Movember provides specialised training for healthcare workers and develops patient friendly resources for men and their partners who are encountering sexual health challenges related to prostate cancer, for example True North for patients and SHAReT for practitioners.

# Over \$114 million in Mental Health and Suicide Prevention, in programs like:

## INDIGENOUS HEALTH & WELLBEING

Brotherland is Movember's global program supporting Indigenous men's health and wellbeing - funding community-led initiatives across Australia, New Zealand, Canada and the US to strengthen culture, connection and resilience.

## MEN IN THEIR COMMUNITIES

Confession Box, where real relationship dilemmas spark honest, evidence-based conversations about healthy relationships.

## YOUNG MEN AND MEDIA COLLECTIVE

Young Men and Media Collective empowers creators and organisations to reshape narratives about what it means to be a man.

## YOUNG MEN'S HEALTH IN A DIGITAL WORLD

The Young Men's Health in a Digital World report explores how online content shapes young men's views on health and identity.

## YOUNG MEN VIA ESPORTS & GAMING

Level Up: Our mental fitness initiative for gamers - helping players, streamers and esports communities recognise stress, support each other and stay mentally healthy, both in and out of the game.

## YOUNG MEN VIA SPORT

Ahead of the Game: An expert-backed youth mental health program that teaches players, parents, coaches and volunteers to talk about mental health. On track to reach over 100,000 next year across 8 countries.

# Over \$70 million in Men's Health Programs, Research, Promotion and Advocacy, in programs like:

## ADVOCACY

Movember's advocacy work drives policy change and system reform to better support men's health. The Real Face of Men's Health reports launched in Canada, Ireland, New Zealand, USA, Australia and the UK made the issue visible, personal and impossible to ignore.

## MEN'S HEALTH RESEARCH

The Movember Institute of Men's Health unites global experts - and guys themselves - to crack the toughest health challenges men and boys face today. Together with sector partners, we put evidence into action - improving health outcomes, challenging outdated norms, strengthening connection, and helping men engage with care that actually works.

## RESEARCH CAPACITY BUILDING

The Research Capacity Building initiative supports the next generation of men's-health researchers and strengthens sector capacity - empowering teams globally to translate evidence into real-world impact.

# WHAT ARE THE REST OF THE RESERVES FOR?





**CLICK HERE  
TO LEARN  
MORE ABOUT  
MOVEMBER'S  
IMPACT**



## The mission continues...

Movember is proud of its mission to change the face of men's health, and we couldn't do it without the support of our loyal Mo community. Every dollar raised helps save lives and it is our duty to ensure these funds are spent in a way that creates real world impact.