

LONG TERM INVESTMENTS IN MEN'S HEALTH



Movember is a movement.

A community.

Millions of people around the world, working
together to make a difference.

And thanks to your help, we're investing over
\$250m in Men's Health.



Since our hairy movement began 22 years ago, Movember has proudly raised AUD\$1.8billion (and counting) for men's health.

For every dollar raised globally, almost **79 cents of that goes to support our key cause areas** – prostate cancer, testicular cancer, mental health and suicide prevention.

The funds raised by our loyal Mo community is what fuels our mission to change the face of men's health for the long term – ensuring we are getting the best possible bang for buck along the way.

[GLOBAL – ALL FIGURES IN \$AUD
UNLESS OTHERWISE STATED]



WHAT ARE WE DOING ABOUT MEN DYING TOO YOUNG?



“It’s going to take all of us - people with unique lived experiences, understanding and insights - to respond in ways that are complex, innovative, and above all, effective”

- CO-FOUNDER, TRAVIS GARRONE

CASH RESERVES



Movember maintains financial reserves in line with best practice for global charities, ensuring we can deliver multi-year funding agreements with partners and weather periods of financial uncertainty.

In FY 2025 Movember held total cash reserves of over **\$340 million**. Of this figure, over **\$250 million** (73.8%) is restricted - and solely for Movember managed programs. This includes everything from global impact programs such as ***Ahead Of The Game*** to funding research initiatives and project delivery in our key cause areas.

 Movember has allocated that over **\$250 million**, of funds to a range of programs and research studies, in most cases as part of multi-year funding agreements.

Movember's Board of Directors have allocated over \$250 million of **you** hard-earned funds as follows:

*AS AT SEPTEMBER 2025

PROSTATE &
TESTICULAR CANCER

OVER

\$70m

MENTAL HEALTH &
SUICIDE PREVENTION

OVER

\$114m

MEN'S HEALTH PROGRAMS,
HEALTH PROMOTION & ADVOCACY

OVER

\$70m

Many of our largest research investments - such as prostate cancer clinical trials - are funded in phases. Funds are released at key milestones, once each stage of research or treatment that's completed.

SO WHY DO WE ALLOCATE FUNDS IN THIS WAY?

Movember has a duty to ensure responsible funding of projects and research, so that we and our partners are equipped for success. For example, a program may begin small in one country to test its effectiveness before it is scaled globally, such as with ***Ahead of the Game***. Likewise, the newly-created ***Movember Institute for Men's Health***, which was launched in 2023, acts as a central hub for research, ensuring we have clear global oversight on the exact research we are funding and not, for example, doubling up on similar research projects with one of our partners across our key global markets.



GLOBAL SNAPSHOT OF PLANNED SPEND

Here is a global snapshot of some of our major planned spend, broken down by cause area.

PLEASE NOTE:

These figures are global and presented in **AUD**, so may differ based on fluctuating foreign currency exchange rates. Funds are allocated in country by the country's currency.

Over 70 million in programs like:

EQUITY GRANTS: PROSTATE CANCER

Et magnam vel imus dollendit, sitis autem
harum qui aut eosam explaceatur? Odipsun

PCOR AUSTRALIA

Et magnam vel imus dollendit, sitis autem
harum qui aut eosam explaceatur? Odipsun

PREVENTING DISEASE PROGRESSION DATABASE

Et magnam vel imus dollendit, sitis autem
harum qui aut eosam explaceatur? Odipsun

QUALITY IMPROVEMENTS

Et magnam vel imus dollendit, sitis autem
harum qui aut eosam explaceatur? Odipsun

TRUE NORTH INTERNATIONAL SEXUAL HEALTH

Et magnam vel imus dollendit, sitis autem
harum qui aut eosam explaceatur? Odipsun

PAN CANCER

Et magnam vel imus dollendit, sitis autem
harum qui aut eosam explaceatur? Odipsun

Major planned mental health and suicide prevention spend:

INDIGENOUS

Et magnam vel imus dollendit, sitis autem harum qui aut eosam explaceatur? Odipsun

AHEAD OF THE GAME

Et magnam vel imus dollendit, sitis autem harum qui aut eosam explaceatur? Odipsun

ESPORTS AND GAMING

Et magnam vel imus dollendit, sitis autem harum qui aut eosam explaceatur? Odipsun

YOUNG MEN (SPORTS & GAMING)

Et magnam vel imus dollendit, sitis autem harum qui aut eosam explaceatur? Odipsun

Major planned men's health programs, health promotion and advocacy spend:

REAL WORLD COMMUNITY RESEARCH

Et magnam vel imus dollendit, sitis autem
harum qui aut eosam explaceatur? Odipsun

RESEARCH CAPACITY BUILDING

Et magnam vel imus dollendit, sitis autem
harum qui aut eosam explaceatur? Odipsun

DRIVING POLITICAL WILL

Et magnam vel imus dollendit, sitis autem
harum qui aut eosam explaceatur? Odipsun

HEALTHY MASCULINITIES [COALITION & FUND]

Et magnam vel imus dollendit, sitis autem
harum qui aut eosam explaceatur? Odipsun

WHAT ARE
THE REST
OF THE
RESERVES
FOR?



For FY2025, this is how we break down the remaining reserves of **over \$90m**



General reserves (unrestricted)

Over \$37m

This sum safeguards Movember's mission in case of unforeseen circumstances - for example in the event of a global pandemic - and ensures we are able to fulfil our operating costs. Over the past three years, no additional general reserves were retained.

Foreign currency translation

Over \$35.9m

This sum relates to unrealised foreign exchange gains that arise on the consolidation of subsidiaries to the Australian dollar. These unrealised foreign exchange gains have arisen over a number of years due to the Australian dollar declining relative to our core markets of the United States dollar, Euro, Great Britain pound and Canadian dollar (with consolidated cash and investments increasing due to the cash and investments being held in local currencies).

Working capital requirements

Over \$9.4m

This sum relates to net liabilities that have been incurred, but not yet paid for.

**CLICK HERE
TO LEARN
MORE ABOUT
MOVEMBER'S
IMPACT**



The mission continues...

Movember is proud of its mission to change the face of men's health, and we couldn't do it without the support of our loyal Mo community. Every dollar raised helps saves lives and it is our duty to ensure these funds are spent in a way that creates real world impact.



LONG TERM INVESTMENTS IN MEN'S HEALTH



THANK YOU